

# IN COMPARISON A MAGIC DWELLS

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If I read a myth, select certain elements from it, and arrange them in a pattern, that “structure” is bound to be in the material unless I have misread the text or demonstrably misrendered it. The fact of its being there does not, however, indicate that my arrangement is anything more than my personal whim. . . . A myth is therefore bound to have a number of possible “structures” that are both in the material and in the eye of the beholder. The problem is to decide between them and to determine the significance of any of them.

*David Maybury-Lewis*

We stand at a quite self-conscious moment in the history of the study of Judaism. There are a variety of ways of articulating this self-consciousness, perhaps the most relevant formulation being our awareness that our scholarly inquiries find their setting (indeed, their legitimacy) within the academy. This provides not only the context for our endeavors, but their *raison d'être*. This is to say, no matter how intrinsically interesting and worthwhile the study of the complex histories and varieties of the several Judaisms may be, they gain academic significance primarily by their capacity to illuminate the work of other scholars of other religious traditions, and by the concomitant desire of students of Judaism to be illuminated by the labors of these other scholars. Judaism, for the academy, serves as *exempli gratia*. In the words of Jacob Neusner:

I believe that section meetings in the history of Judaism [at the American Academy of Religion] should be so planned as to interest scholars in diverse areas of religious studies. If these [section] meetings do not win the attention and participation of a fair cross section of scholars in the field as a whole, then they will not materially contribute to the study of religion in this country. There is no reason for the study of Judaism to be treated as a set of special cases and of matters so technical that only initiates can follow discussions—or would even want to.

This, I would submit, is a new voice and a new confidence. It is that of the study of Judaism come of age!

To accomplish such an agendum, it is axiomatic that careful attention must be given to matters of description and comparison—even more, that description be framed in light of comparative interests in such a way as to further comparison.

## I

For a student of religion such as myself to accept willingly the designation “historian of religion” is to submit to a lifelong sentence of ambiguity. I cannot think of two more difficult terms than “history” and “religion.” Their conjunction, as may be witnessed by every programmatic statement from this putative discipline that I am familiar with, serves only to further the confusion. It is necessary to stress this at the outset. If Judaism may assert no special privilege, neither can the historian of religion. The reflections embodied in this essay make no claim to be the result of clear vision from the “head of Pisgah.” It is not the case that there is a model “out there” that needs only to be applied to the study of Judaism. There is no consensual format into which the scholar of Judaism needs only to feed his data. To the contrary, I intend this essay to be an exercise in collaboration. We need to think together about the issues presented to us by the assignment to be attentive to description and comparison. For me, this implies some attempt to map out the options in order to clarify what is at issue. The issues might as well be discussed in terms of Judaism.

I take my point of departure from the observation that each scholar of religion, in his way, is concerned with phenomena that are historical in the simple, grammatical sense of the term, that is to say, with events and expressions from the past, reconceived vividly. The scholar of religion is, therefore, concerned with dimensions of memory and remem-

brance—whether they be the collective labor of society or the work of the individual historian's craft.

The earliest full theory of memory (setting aside the Platonic notion of *anamnesis*) is in Aristotle's *De memoria et reminiscentia* 451b, which describes memory as an experience of "something either similar or contrary to what we seek or else from that which is contiguous to it." Within discourse on memory, this triad remains more or less intact through a succession of writers as distinct in character but as similar in excellence as Augustine (*Confessions* 10.19) and Samuel Taylor Coleridge (*Biographia Literaria*, chaps. 5–7). In the complex literature on mnemotechnics, it led to the elaborate Late Antique through Renaissance handbooks on visualization and *topoi*,<sup>1</sup> while, shorn of its specific context in memory, it was developed into the notion of the Laws of Association which so preoccupied the philosophical generations of Locke, Berkeley, Hume, Hartley, and Mill, receiving its definitive history in the famous appendix, "Note D\*\*," in William Hamilton's edition of the *Works* of Thomas Reid.

As many will recognize, the formulation of the Laws of Association has played a seminal role in the development of theory in the study of religion. E. B. Tylor, in his first comparative work, *Researches into the Early History of Mankind* (first edition, 1865), postulated that a "principle of association" supplied the underlying logic for magical praxis: "any association of ideas in a man's mind, the vaguest similarity of form or position, even a mere coincidence in time, is sufficient to enable the magician to work from association in his own mind, to association in the material world."<sup>2</sup> J. G. Frazer, building explicitly on Tylor, developed a typology of magic:

If my analysis of the magician's logic is correct, its two great principles turn out to be merely two different misapplications of the association of ideas. Homoeopathic magic is founded on the association of ideas by similarity; contagious magic is founded on the association of ideas by contiguity.

And Frazer repeats Tylor's charge that magic is a confusion of a subjective relationship with an objective one. Where this confusion is not present, the Laws of Association "yield science; illegitimately applied they yield magic."<sup>3</sup>

It requires but a small leap to relate these considerations of the Laws of Association in memory and magic to the enterprise of comparison in the human sciences.<sup>4</sup> For, as practiced by scholarship, *comparison has been chiefly an affair of the recollection of similarity. The chief explanation for the significance of comparison has been contiguity.* The pro-

cedure is homeopathic. The theory is built on contagion. The issue of difference has been all but forgotten.

Regardless of the individual scholar's theoretical framework, regardless of the necessary fiction of the scientific mode of presentation, most comparison has not been the result of discovery. Borrowing Edmundo O'Gorman's historiographic distinction between discovery as the finding of something one has set out to look for and invention as the subsequent realization of novelty one has not intended to find, we must label comparison an invention.<sup>5</sup> In no literature on comparison that I am familiar with has there been any presentation of rules for the production of comparisons; what few rules have been proposed pertain to their post facto evaluation.

Perhaps this is the case because, for the most part, the scholar has not set out to make comparisons. Indeed, he has been most frequently attracted to a particular datum by a sense of its uniqueness. But often, at some point along the way, as if unbidden, as a sort of *déjà vu*, the scholar remembers that he has seen "it" or "something like it" before; he experiences what Coleridge described in an early essay in *The Friend* as the result of "the hooks-and-eyes of the memory."<sup>6</sup> This experience, this unintended consequence of research, must then be accorded significance and provided with an explanation. In the vast majority of instances in the history of comparison, this subjective experience is projected as an objective connection through some theory of influence, diffusion, borrowing, or the like. It is a process of working from a psychological association to an historical one; it is to assert that similarity and contiguity have causal effect. But this, to revert to the language of Victorian anthropology, is not science but magic. To quote from a masterful study of this issue from a representative of one of the more lively and unembarrassed of the comparative disciplines, comparative literature:

When we say that *A* has influenced *B*, we mean that after . . . analysis we can discern a number of significant similarities between the works of *A* and *B*. . . . So far we have established no influence; we have only documented what I call affinity. For influence presupposes some manner of causality.<sup>7</sup>

We are left with a dilemma that can be stated in stark form: *Is comparison an enterprise of magic or science?* Thus far, comparison appears to be more a matter of memory than a project for inquiry; it is more impressionistic than methodical. It depends on what Henri Bergson, in his study of memory, termed

an intermediate knowledge, [derived] from a confused sense of the *striking quality* or resemblance: this sense [is] equally remote from generality fully conceived and from individuality clearly perceived.<sup>8</sup>

This may be tested against a review of the major modes of comparison.

In an essay written some years ago (and rather sarcastically entitled, to translate the tag from Horace, "When you add a little to a little, the result will be a great heap"), I tried to map out a paradigm for comparison, based on a survey of some 2500 years of the literature of anthropological comparison.<sup>9</sup> Four basic modes or styles of comparison were isolated: the ethnographic, the encyclopaedic, the morphological, and the evolutionary.

The *ethnographic* is based essentially on travelers' impressions. Something "other" has been encountered and perceived as surprising either in its similarity or dissimilarity to what is familiar "back home." Features are compared which strike the eye of the traveler; comparison functions primarily as a means for overcoming strangeness. As such, ethnographic comparisons are frequently idiosyncratic, depending on intuition, a chance association, or the knowledge one happens to have. There is nothing systematic in such comparisons, they lack any basis, and so, in the end, they strike us as uninteresting, petty, and unrevealing. In Lévi-Strauss's critique of Malinowski, such comparison loses "the means of distinguishing between the general truths to which it aspires and the trivialities with which it must be satisfied."<sup>10</sup>

The *encyclopaedic* tradition was not limited by the external circumstances of travel or contact. Rather than presenting items from a single culture that had been encountered by the author, as the ethnographic mode characteristically did, the encyclopaedic style offered a topical arrangement of cross-cultural material culled, most usually, from reading. The data are seldom either explicitly compared or explained. They simply cohabit within some category, inviting comparison by their coexistence, but providing no clues as to how this comparison might be undertaken. The encyclopaedic mode consists of contextless lists held together by mere surface associations in which the overwhelming sense is that of the exotic. Malinowski's description remains apt when he wrote of "the piecemeal items of information, of customs, beliefs and rules of conduct floating in the air" joined together in "lengthy litanies of threaded statement which make us anthropologists feel silly and the savage look ridiculous."<sup>11</sup>

The *morphological* approach is more complex with regard to the theoretical assumptions that are entailed (largely derived from Romantic *Naturphilosophie*). For the purposes of this essay, we can largely abstain from a consideration of these matters. Fundamentally, morphology allows the arrangement of individual items in a hierarchical series of increased organization and complexity. It is a logical, formal progression which ignores categories of space (habitat) and time. It has as its necessary presupposition an *a priori* notion of economy in which there are relatively few “original elements” from which complex systems are generated: the “all-in-all” and the “all-in-every-part.” Both internal and external forces operate on these “original elements” to produce variety and differentiation in a manner which allows the morphologist to compare individuals in a morphological series using rubrics such as “representative/aberrant,” “progressive/degraded,” “synthetic/isolated,” “persistent/prophetic,” and to compare the individual with the generative “original element” (the archetype), either through direct comparison or as “recapitulation” or “repetition.” The discovery of the archetype, as represented in the literature, has a visionary quality; it appears to be the result of a sudden, intuitive leap to simplicity. Characteristic of morphological presentations will be a dated account of the vision—Goethe gazing at a palmetto while strolling in an Italian botanical garden on 17 April 1787; Lorenz Oken accidentally stumbling over a deer’s skull while walking in the Harz Forest in the spring of 1806. Nevertheless, in both the biological and the human sciences, morphology has produced major comparisons that have stood the test of time.

The *evolutionary* approach, which factors in the dynamics of change and persistence over time in response to adaptation to a given environment, has produced useful theory and comparisons in the biological sciences. I know of nothing in principle that would prevent fruitful application to the human sciences as well.<sup>12</sup> However, what is usually known as the evolutionary approach within the human sciences, related inextricably to what the late nineteenth century termed “The Comparative Method,” is not fruitful, nor does it represent a responsible use of evolutionary theory. Evolution, as represented by the nineteenth- and early-twentieth-century practitioners of anthropology and comparative religions, was an illegitimate combination of the morphological, ahistorical approach to comparison and the new temporal framework of the evolutionists. This impossible and contradictory combination allowed the comparativist to draw his data without regard to time or place and,

then, locate them in a series from the simplest to the more complex, adding the assumption that the former was chronologically as well as logically prior. While such approaches to cultural materials are still practiced, albeit on a more modest scale, such attempts came quickly under the sort of criticisms leveled by F. Boas:

Historical inquiry must be considered the critical test that science must require before admitting facts as evidence. By means of it, the comparability of the collected material must be tested and uniformity of processes must be demanded as proof of comparability . . . comparisons [must] be restricted to those phenomena which have been proven to be the effects of the same cause.<sup>13</sup>

I suspect that the majority of my readers would agree with this statement as well as with its concomitant stricture that comparison be limited to cultural artifacts contiguous in space and time—the method of “limited” or “controlled” comparison.<sup>14</sup> Unfortunately, these statements and strictures have also been used as the smug excuse for jettisoning the comparative enterprise and for purging scholarship of all but the most limited comparisons. As the Stranger from Elea reminds us, “A cautious man should above all be on his guard against resemblances; they are a very slippery sort of thing” (*Sophist* 231A).

We stand before a considerable embarrassment. Of the four chief modes of comparison in the human sciences, two, the ethnographic and the encyclopaedic, are in principle inadequate as comparative activities, although both have other important and legitimate functions. The evolutionary would be capable in principle of being formulated in a satisfactory manner, but I know of no instances of its thorough application to cultural phenomena. What is often understood to be the evolutionary method of comparison embodies a deep contradiction which necessitates its abandonment. This leaves only the morphological, carried over with marked success from the biological to the cultural by O. Spengler, and which has a massive exemplar in religious studies in the work of M. Eliade, whose endeavor is thoroughly morphological in both presuppositions and technical vocabulary, even though, in specific instances, its principles of comparison remain unnecessarily obscure. Yet, few students of religion would be attracted by this alternative. Because of the Romantic, Neoplatonic Idealism of its philosophical presuppositions, because for methodologically rigorous and internally defensible reasons, it is designed to exclude the historical. The only option appears to be no option at all.

In the past two decades, three other proposals have been made: the

statistical (especially as embodied in the Human Relations Area Files [HRAF] model), the structural, and "systematic description and comparison."

The statistical methods proposed are, without doubt, essential for evaluating comparisons in any mode, but they provide little, in themselves, by way of rules for the generation of comparisons. The only programmatic proposition, the HRAF project, is essentially a refinement of the encyclopaedic mode and is subject, with appropriate qualifications, to the strictures recited above.<sup>15</sup> However, the various discussions generated by this approach have yielded, as an urgent item on any comparativist's agenda, the question of the isolation of a unit for comparison with an invariant frame of reference. At present, the answers are too easily divided into those that resemble the ethnographic and those that resemble the encyclopaedic.

Structuralist comparison is more complex, and I shall be exceedingly brusque lest I distract from my theme. In terms of the descriptions presented above, I would classify structuralism as a subset of morphology, although with Marxist rather than Idealist presuppositions. The formal, comparative procedures of structural analysis appear to me to be identical with those in morphology. While I welcome the shift to Marx, who seems to me to be the necessary base for any responsible anthropological approach to culture, I do not find, as yet, that the structuralist program has come to clarity on the historical. To the degree that it is comparative, it falls prey to the strictures on morphology already presented; to the degree that it has been interestingly historical (e.g., M. Foucault), the comparative has been largely eschewed.

This leaves the proposal for systematic description and comparison which will be the subject of the third portion of this essay. To anticipate, although this is the least developed of the recent proposals, it is my suspicion that this may be but an elegant form of the ethnographic to the degree that the descriptive is emphasized, and the comparisons thus far proposed remain contiguous.

The new proposals have not allowed us to escape our dilemma. Each appears to be but a variant of one of the four modes of comparison. The embarrassment remains. The only mode to survive scrutiny, the morphological, is the one which is most offensive to us by its refusal to support a thoroughly historical method and a set of theoretical presuppositions which grant sufficient gravity to the historical encapsulation of culture. Therefore, I turn briefly to a consideration of a historical proposal from within the morphological mode.

## II

Perhaps the most difficult literature from the past history of the human sciences for the modern reader to appreciate is the vast library that might be assembled on the hoary question of diffusion versus parallel or independent invention. It is a matter which has preoccupied comparativists from Herodotus to the present, and it is one of the few places where the validity of comparative evidence has been explicitly and continuously debated. From the perspective of our endeavor, this debate becomes of interest to the degree that it can be seen as a tension between a concession to the centrality of historical processes over against ahistorical constructs such as the "psychic unity of mankind."

It is to be regretted that much of this debate is so arid. Where there has been color and interest, it is usually the product of a long line of distinguished monomaniacs from G. Elliot Smith and W. J. Perry through Thor Heyerdahl. But there is one group among this number that I would want to argue deserves further attention, not so much for accomplishment as for endeavor. I refer to the Pan-Babylonian school, whose name is sufficient to drive usually calm scholars to a frenzy of vituperation. "Pan-babylonianism!—the word awakens the idea of an extreme generalization . . . of fantastic audacities."<sup>16</sup> From our perspective, their prime "audacity" was the daring attempt to historicize morphology from within.

To put the matter as succinctly as possible, what the Pan-Babylonian school introduced was the notion of a total system, to use their favorite word, a *Weltanschauung*. The importance of this cannot be overstated. Culture was removed from the biological to the realm of human artifact. It is man's intellectual and spiritual creation.<sup>17</sup> Concomitantly, the object of religion, for them the most total expression of "world view," is man's cultural and intellectual world, not the world of nature.<sup>18</sup> It is the inner relationships of the "elements," their system, their internal logic and coherence, that validates a "world view," not conformity to nature. Therefore, the "world view" may be articulated in a rigorously systematic manner. Hence the "audacity" of the founder of the school, Hugo Winckler:

I claim to have established a formula which explains every conception of Babylonian theology. In mathematics, a formula is a general expression for the reciprocal connection of isolated facts, which, when it has been stated once for all, explains the phenomenon and settles the question. One may prove the truth of a formula by countless examples, illustrate it and show its

practical utility, but when once the root principle has been found, there is nothing further to discover.<sup>19</sup>

The school—and in what follows I will summarize the work of Alfred Jeremias as a typical and eloquent example—takes its departure from the fact that, while anthropology brings ever new evidence for the contemporary “Stone Age” man (the “savage”), the then newly recovered and deciphered literature of ancient Near Eastern civilizations reveals a cultured, urban, rational, and spiritual man. Jeremias argued that we find, “not hordes of barbarians, but an established government under priestly control” in which “the whole thought and conduct of the people were governed by a uniform intellectual conception . . . a scientific and, at the same time, a religious system.” This “system” had, as its chief aim, “to discover and explain the first causes of visible things,” these being discerned as a “microcosmic image of the celestial world.”<sup>20</sup>

Jeremias concludes that the evolutionists are factually wrong, for there is no sign of nature worship and the like in the Near Eastern materials, no sign of slow development. Of more gravity, the evolutionary approach failed to account for the “inner unity of the cults”<sup>21</sup> or, when it did, turned to notions of independent or parallel development based on a presupposition, which lacks all basis in fact, of the “psychomental unity” of mankind.

Common to both these critiques, is the Pan-Babylonian notion of a complex, well-integrated, primordial system at the base of culture. The incremental hypothesis of evolution can be rejected because it cannot yield this whole, but rather only a series of parts; the thesis of independent or parallel development can be rejected because it cannot account for systematic similarity (i.e., it can point only to highly general resemblances or parallel single motifs, not to their similar formal combination). Hence the school’s preoccupation with diffusion.

The ancient Oriental conception of the universe entirely precludes the possibility of independent origin in different places by the exact repetition of certain distinctly marked features that only migration and diffusion can satisfactorily explain.<sup>22</sup>

In his argument, Jeremias breaks with a set of explanations which have hitherto characterized most comparative endeavors: single-trait comparisons which fail to show how they are integrated into similar systems; “mental unity” which yields general similarities but cannot account for agreement of details or structures; borrowing, which will not allow the “specific character” of a nation to be expressed. He does so

by postulating a rich model of cultural tradition that has three levels: (1) that of "world view," which is characterized by "imposing uniformity"; (2) that of "culture complex," the particular *Weltbild* or *Gestalt* of a given people; and (3) the linguistic manifestation of the interaction of these two. It is the "world view" which is diffused, modified by a particular "culture complex" and linguistically particularized in a text with its own quite specific context.

To put this model in a more contemporary translation. The "world view" is expressed by the unconscious syntactics of intellectual thought when applied to first principles. The "culture complex" provides the semantics—in Jeremias's view, a lexicon self-consciously transmitted by elites. The particular text is pragmatics, an individual expression reflecting, both consciously and unconsciously, the conjunction of syntax and semantics within a personal and historical environment. Or, to translate into yet more recent terminology, the "world view" is the unconscious deep structure, the "culture complex" is *langue*, the text is *parole*.

While the details of the various interpretations and patterns generated by this approach are fascinating, especially as many of them have been taken over in wholesale fashion, without acknowledgment, in the works of subsequent historians of religion, I give only one concrete example of their most imitated pattern.

Given the basic law of correspondence between the celestial world and the terrestrial, Jeremias postulates two ideal types which he designates the "Babylonian" and the "Canaanite" (he insists that the names be written with sanitary pips). The "Babylonian" is "original," it is a "purely astronomical theory," a cosmological pattern, which maintains the general correspondence of microcosm/macrocosm and traces world history as a cycle leading from chaos to creation to redemption by a savior sent by the creative deity to overcome the forces of chaos. The "Canaanite" is a secondary, "corrupt" system. (Corruption is a technical term in morphology.) Here a seasonal, naturalistic interpretation has been given to the "Babylonian" cosmic cycle: the god of sun and spring who, after his victory over winter, built (or rebuilt) the world and took charge of its destiny. These two patterns, representing dual aspects of a "single, intellectual system," "spread throughout the world and, exerting a different intellectual influence over every civilization according to the peculiar character of each, developed many new forms." But each remains based on "die gleichen Grundlagen des Geisteslebens."<sup>23</sup>

Of course, the Pan-Babylonian school was wrong. At the factual level, its exponents placed too great a reliance on the high antiquity of Near

Eastern astrological texts, dating them almost two thousand years too early. On the theoretical level, they placed too great a reliance on diffusion. Yet, in many ways they were right. They saw clearly the need to ground comparison and patterns in a historical process, saw clearly the need to develop a complex model of tradition and the mechanisms for its transmission, saw clearly the need to balance generalities and particularities in a structure which integrated both, saw clearly the priority of comparative systematics over the continued cataloging of isolated comparative exempla, saw clearly the power of pattern (and hence, of comparison) as a device for interpretation. They bequeathed to us this rich heritage of possibilities—and they bequeathed to us the problems as well. The two chief options followed by students of religion since then have been either to continue its diffusionist program shorn of its systematic and theoretical depth (e.g., the Myth-Ritual school) or to cut loose the pattern and the systematics from history (e.g., Eliade). We have yet to develop the responsible alternative: the integration of a complex notion of pattern and system with an equally complex notion of history.

As will be detected, with my evocation of the ghost of the Pan-Babylonian school, I have been slowly moving closer to the matter of systematics and to the particularized portion of this essay, that of description and comparison in the history of Judaism. Not that the preceding has been remote. For example, I know of no idea so influential on biblical scholars, students of Judaism and of religion than the groundless distinction, first generated by the Pan-Babylonian school, between cyclical and linear time, the former associated by them with the Near East and myth, the latter, with Israel and history.<sup>24</sup>

### III

It is most likely an accident, but it is also a fact, that three of the most distinguished, creative, native-born American historians of religion should have devoted substantial portions of their academic careers to undertaking systematic descriptions and comparisons of early Judaism: George F. Moore, Erwin R. Goodenough, and Jacob Neusner.

It is the task of the third part of this essay to review their work from the limited perspective of the considerations on comparison already advanced.

Considering its date of publication (1927) in the midst of the controversies over the *Religionsgeschichtliche Schule* and his own considerable

comparative labors as the holder of one of the first endowed chairs in history of religions in this country, George Foot Moore's *Judaism in the First Centuries of the Christian Era: The Age of the Tannaim* is remarkably, in fact deliberately, free from explicit comparisons. Indeed, one of Moore's central theses (against Bousset and other members of the school)<sup>25</sup> is that Judaism is incomparable as a religious system. An examination of his work with an eye toward comparison reveals a consistent pattern. (1) "Normative Judaism" is autochthonous. Any comparisons which imply significant borrowing are to be denied.<sup>26</sup> (2) Therefore, the largest class of comparisons to normative Judaism are negative. They are used to assert the difference, the incomparability of the tradition.<sup>27</sup> (3) The second largest group of comparisons are internal, to other forms of Judaism: the biblical, the Alexandrian or hellenistic, the Samaritan. These comparisons are occasionally used to measure the distance from the normative, but are more usually employed to assert the overall unity of the system.<sup>28</sup> (4) Where non-Jewish parallels can be adduced, where borrowing may be proposed, is always in the area of "nonnormative" Judaism, in those materials "ignored" or rejected by the normative tradition. Hence, the greatest concentration of comparisons will be found in the seventh part of Moore's work, devoted to "the hereafter," which focused on apocalyptic and pseudepigraphic literature.<sup>29</sup> In other rare instances, when borrowing or imitation is postulated, Moore emphasizes that it occurs in "late" post-Tannaitic texts, materials presumably "leaking" out from under control.<sup>30</sup> (5) A final class of comparisons may be called pedagogic. These result from Moore's presumption that he is writing for a largely Christian audience. Thus, while he is usually at pains to deny Jewish precedents for Christian doctrine (especially those associated with elements in Roman Catholic dogma),<sup>31</sup> he is prepared to offer analogies to Protestant religious doctrines, presumably to help his reader understand.<sup>32</sup>

I can find only two interesting theoretical statements on comparison within the three volumes of *Judaism*. Both raise the question of the systematic, although in quite different ways. The first is the last paragraph of the work, the conclusion of the section on the nonnormative "hereafter":

Borrowings in religion, however, at least in the field of ideas [in a note Moore writes, "the adoption of foreign rites and the adaptation of myths are another matter"] are usually in the nature of the appropriation of things in the possession of another which the borrower recognizes in all good faith as belonging to himself, ideas which, when once they become known to him, are

seen to be the necessary implications or compliments of his own . . . [for example] the Persian scheme must have been most strongly commended by the fact that it seemed to be the logical culmination of conceptions of retribution which were deeply rooted in Judaism itself.<sup>33</sup>

While I do not quarrel necessarily with the notion in this passage (it reminds me of the exciting work of scholars such as Robin Horton),<sup>34</sup> Moore nowhere clarifies the meaning of terms such as “necessary implication” or “logical culmination,” which hint at a generative, systematic logic. Rather, one feels when reading this paragraph as if one is in the presence of that remarkable figure in Borges’s narrative, “Pierre Menard, Author of Don Quixote,” who labored for years to produce a manuscript which repeated, word-for-word, Cervantes’s masterpiece.<sup>35</sup> Jews did not borrow, for what they “borrowed” turned out to be already their own.

The second passage is the closest Moore comes to the articulation of an indigenous system—alas, it concerns the Levitical Code and not Tannaitic materials:

They were ancient customs, the origin and reason of which had long since been forgotten. Some of them are found among other Semites, or more widely; some were, so far as we know, peculiar to Israel; but *as a whole, or, we may say as a system*, they were distinctive customs which the Jews had inherited from their ancestors with a religious sanction in the two categories of holy and polluted. Other peoples had their own [systems] . . . and *these systems also were distinctive*.<sup>36</sup>

But the thought remains undeveloped. We are left with only the atomism: each religion has one or more systems; they are each distinctive; they are each incomparable.

Neither of these statements is developed further in Moore. They remain as hints of the possibility of describing systems with generative logics of their own.

What Moore did accomplish in *Judaism* in an explicit fashion requires no rehearsal. Despite his statement that he has “avoided imposing on the matter a systematic disposition which is foreign to it and to the Jewish thought of the times,”<sup>37</sup> Moore applied to the Tannaitic documents a traditional Christian dogmatic outline (“Revealed Religion,” “Idea of God,” and the like), arranging his materials in a synthetic sketch in which the discrete items, despite his historical introduction and his catalog of sources, are treated ahistorically without individuality. Moore’s *Judaism*, although confined to a single tradition, is clearly in the encyclopaedic mode. What he produced, in a most elegant and

thoughtful form, was, essentially, an expanded chapter on Judaism from his two-volume textbook, *History of Religions*.<sup>38</sup> The suppressed member of the comparison throughout Moore's work is Protestant Christianity; it is this comparison that provides the categories for description and the occasions for exegesis. But, as it is suppressed, we are left with a dogmatic formulation of incomparability and an equally dogmatic description. Moore's work is unfortunately typical of most Jewish and Christian handbooks on Judaism. It is the supreme achievement of this genre, but it provides no model for our inquiry.

The work of Erwin R. Goodenough richly deserves a monograph that has yet to be written. From our limited perspective, he presents himself as, perhaps, the most interesting single author. For, unlike Moore, from whom he self-consciously distances himself, comparisons abound, between Judaism and other Mediterranean cults, between "hellenistic" and "normative" Judaisms, between iconographic and literary materials. The comparisons are in the service of both a complex (and largely psychological) general theory of religion and of an equally complex historical reconstruction of Judaism. "I have not spent thirty years as a mere collector; I was trying to make a point."<sup>39</sup>

Fortunately for the reader's patience, it is not necessary to produce such a monograph at this time. From the various methodological statements Goodenough issued in the course of his long career, a consistent set of assumptions may be gleaned. He was successful in making his "point"!<sup>40</sup> Baldly stated, Goodenough sought to establish several points: (1) Any given symbol (and it was crucial to Goodenough that one was dealing with an exceedingly economical group of symbols) had wide currency in the Mediterranean world; that is to say, it was part of a Mediterranean "lingua franca." The fact of currency could be established by the enumeration of examples drawn from the ancient Near East, Egypt, Greece, Rome, the Iranian empire, and the religious traditions of Judaism and Christianity. (2) The same symbol possessed a "common meaning," and this meaning was singular. He insisted that this meaning could be recovered by the (usually cultic) setting of the iconic symbol, as well as by its occurrence in texts (especially ritual materials). On occasion, a meaning may be explicitly given a symbol in literary materials (here, "theological" statements were given priority). Goodenough also held that symbols were effective primarily through "emotional impact," that they retained this capacity for the modern interpreter as well as for the ancient religionist, and thus could directly "give" their meaning to the modern student "attuned" to their "lan-

guage.” The contemporary scholar “must let the lingua franca speak to him . . . directly. . . . If this be subjectivism, let my critics make the most of it.”<sup>41</sup> And so we should! (3) The symbols have been taken over in “living form” from the general milieu by Judaism. (4) They have retained the same “value” in Judaism when borrowed. (5) Although they retain this common “value,” they have been subjected to a specifically Jewish “interpretation” (here, Philo and the rabbinic materials have priority). (6) In addition, there are a few specifically Jewish symbols, but these participate in the same general system of value and the same framework of meaning as those symbols which are part of the lingua franca. Around this skeleton, the vast exegetical and comparative labors of Goodenough on text and symbol are articulated.

I would hope that, in this summary, the reader would have anticipated my judgment. Shorn of his idiosyncratic psychologism (itself a powerful ahistorical presupposition), Goodenough’s work is a variant of what has been previously described as the attempt to historicize morphology as exemplified by the Pan-Babylonian school. The system of “life” and “mysticism” at the level of the lingua franca functions as an analogue to “world view.” Judaism and other national and religious systems which stamp their own peculiar understanding on this “common language” function as analogues to “culture complexes.” The particular expressions, be they the writings of Philo or the murals at Dura Europos, function as analogues to the “linguistic” formulations.

I intend no criticism of Goodenough by labeling him a morphologist or by comparing him to the Pan-Babylonian school. He has opted for the most promising, but most unattractive, of the modes of comparison. In the same way that the structuralists have attempted to modernize the presuppositions of morphology by turning to Marx, Goodenough turned to his own understanding of Freud and Jung. This allowed him to affirm a generally ahistoric point of view, while asserting a modified diffusionism in specific instances (as when he described “syncretism” or the “Orphic reform”). However, he stands under the same strictures already articulated for both classical morphology and the Pan-Babylonian variant.

The last proposal to be passed under review is that by Jacob Neusner. While much that he has written is of direct relevance, he has summarized his program in an important essay, “Comparing Judaisms,” which is also a review of E. P. Sanders’s massive work, *Paul and Palestinian Judaism: A Comparison of Patterns of Religion*.<sup>42</sup>

Neusner takes as his start point Sanders’s introduction, where, after

criticizing the frequent comparativist tactic of reducing the various world religions to “essences” which are then compared and the alternative comparativist device of comparing single, isolated motifs between religions, Sanders ventures a proposal for what he terms the “holistic comparison of patterns of religion.”<sup>43</sup> This is to be the comparison of

an entire religion, parts and all, with an entire religion, parts and all; to use the analogy of a building, to compare two buildings, not leaving out of account their individual bricks. The problem is how to discover two wholes, both of which are considered and defined on their own merits and in their own terms, to be compared with one another. I believe that the concept of a “pattern of religion” makes this possible.<sup>44</sup>

Allowing, for the moment, the language of “entire” and “wholes” to stand unquestioned, and setting aside the difficulty, indeed the impossibility, of comparing two different objects, each “considered” and “defined in their own terms”—a statement which he cannot mean literally, but which he gives no indication as to how he would modify—Sanders compounds confusion by further defining the notion of pattern. It is not a total, historical entity (e.g., Judaism, Christianity, Islam), but “only a given more or less homogenous entity.” How much “more,” how much “less” is needed to posit homogeneity and, hence, a pattern is left unclear. It is a matter of seeing “how one moves from the logical starting point to the logical conclusion of the religion.” But the notion of “logic” is nowhere clarified. Indeed, it seems thrown aside by Sanders’s exclusion of what he terms “speculative matters” of methodology and by his strange insistence that the logic is one of “function.”<sup>45</sup> Given these restrictions, I am baffled by what “entire religion, parts and all” could possibly mean for Sanders. I find no methodological hints on how such entities are to be discovered, let alone compared. His results give me no grounds for confidence.

It is at this point that Neusner joins the discussion. He affirms the enterprise of comparing “an entire religion, parts and all, with other such *entire* religions”<sup>46</sup> and goes on to state as a prerequisite for such “systematic comparison” (the term Neusner substitutes for Sanders’s “holistic comparison”) “systematic description.” Who could disagree? We must describe what we are comparing before we compare. But much hinges on the meaning of the term “systematic.” In Neusner’s generous, initial proposal:

Systematic description must begin with the system to be described. Comparative description follows. And to describe a system, we start with the prin-

cial documents. . . . Our task then is to uncover the exegetical processes, the dynamics of the system, through which those documents serve to shape a conception, and to make sense of reality. We must then locate the critical tensions and inner problematic of the system thereby revealed: What is it about?<sup>47</sup>

Here the difficulties begin. Despite the bow to the notion of the social construction of reality, for Neusner, a system is a document, located at a quite specific point in space and time, a system is the generative logic (in Neusner's term, the "agendum") of a quite particular document, its "issues." The more one goes on with Neusner, the more it becomes clear that each important document may well be a system in itself. How, then, is each documentary system to be compared with each other? Let alone with "an entire religion, parts and all"? I can find no answer to these questions in Neusner. Rather I find an elegant ethnography of Mishnah, and, to some degree, of Tosefta and Sifra. As I have argued above, comparison in such an ethnographic mode is necessarily accidental.

It would appear that Neusner has proposed what might be taken for an effort in historicizing atomism, a proposal for comparing "Judaisms,"<sup>48</sup> an enterprise seen as problematic by Neusner. He appears to eschew wider comparison which he views as that which often "compares nothing and is an exercise in the juxtaposition of incomparables."<sup>49</sup> If this be an exaggeration, and there is much in Neusner's recent writings that suggests that it is, what in method and theory prevent it? We are left with the dilemma shrewdly stated by Wittgenstein:

But isn't *the same* at least the same? We seem to have an infallible paradigm of identity in the identity of a thing with itself. . . . Then are two things the same when they are what one thing is? And how am I to apply what the one thing shows me to the case of two things?<sup>50</sup>

Wittgenstein's last question remains haunting. It reminds us that comparison is, at base, never identity. Comparison requires the postulation of difference as the grounds of its being interesting (rather than tautological) and a methodical manipulation of difference, a playing across the "gap" in the service of some useful end.

We must conclude this exercise in our own academic history in a most unsatisfactory manner. Each of the modes of comparison has been found problematic. Each new proposal has been found to be a variant of an older mode: Moore, of the encyclopaedic; Goodenough, of the morphological; Neusner, of the ethnographic. We know better how to evaluate

comparisons, but we have gained little over our predecessors in either the method for making comparisons or the reasons for its practice. There is nothing easier than the making of patterns; from planaria to babies, it is done with little apparent difficulty. But the “how” and the “why” and, above all, the “so what” remain most refractory. These matters will not be resolved by new or increased data. In many respects, we already have too much. It is a problem to be solved by theories and reasons, of which we have had too little. So we are left with the question, “How am I to apply what the one thing shows me to the case of two things?” The possibility of the study of religion depends on its answer.

## Notes

This essay originally appeared as chapter 2 of *Imagining Religion: From Babylon to Jonestown* (Chicago: University of Chicago Press, 1982), pp. 19–35. Copyright 1982 by the University of Chicago. All rights reserved.

1. On these handbooks, see H. Hadju, *Das mnemotechnische Schriften des Mittelalters* (Vienna, 1932); P. Rossi, *Clavis Universalis arti mnemoniche e logica combinatoria da Lullo a Leibniz* (Milan and Naples, 1960); F. Yates, *The Art of Memory* (Chicago, 1966). I should note that I was led to take the starting point in memory for this essay by rereading the classic study by M. Halbwach, *Les cadres sociaux de la mémoire* (Paris, 1952).

2. E. B. Tylor, *Researches into the Early History of Mankind*, 3d ed. (London, 1878), p. 130. See also Tylor, *Primitive Culture*, 2d ed. (New York, 1889), 1:115–16.

3. J. G. Frazer, *The Golden Bough*, 3d ed. (New York, 1935), 1:53, see also, 1:221–22.

4. Note that David Hume, in his discussion of the Laws of Association in the third chapter of *An Enquiry Concerning Human Understanding*, writes of the similarity between words in different languages “even where we cannot suspect the least connection or communication,” and thus moves from association as a matter of individual psychology, to association as an anthropological issue (in the edition by C. W. Hendel [Indianapolis, 1955] the passage quoted occurs on p. 32).

5. E. O’Gorman, *La idea del descubrimiento de América* (Mexico City, 1951). Compare his own English-language version, *The Invention of America: An Inquiry into the Historical Nature of the New World and the Meaning of Its History* (Bloomington, 1961). I have oversimplified O’Gorman’s important argument as to the nature of invention. He maintains that the “New World” was invented over time as explorers came to realize that it was a world that their traditional world view had not anticipated. See further, W. Washburn, “The Meaning of ‘Discovery’ in the Fifteenth and Sixteenth Centuries,” *American Historical Review* 68 (1962): 1–21.

6. *The Works of Samuel Taylor Coleridge* (New York, 1854), 2:31.
7. Ihab H. Hassan, "The Problem of Influence in Literary History: Notes toward a Definition," *Journal of Aesthetics and Art Criticism* 14 (1955): 66–76. I quote p. 68. At the present, comparative law and comparative literature are the only two humanistic enterprises that function in such a way as to merit the title discipline. The question of "influence" has been much debated in comparative literature. In addition to Hassan, I have been much influenced by C. Guillén, "Literatura como sistema: Sobre fuentes, influencias y valores literarios," *Filologia romanze* 4 (1957): 1–29, in its clarification of the psychological nature of the postulation of influence—although I dissent from the conclusions he reaches.
8. H. Bergson, *Matter and Memory*, 5th ed. (Garden City, N.Y., 1959), p. 152.
9. J. Z. Smith, *Map Is Not Territory: Studies in the History of Religion* (Leiden, 1978), pp. 240–64.
10. C. Lévi-Strauss, *Structural Anthropology* (New York, 1963), 1:14.
11. B. Malinowski, *Crime and Custom in Savage Society* (Paterson, 1964), p. 126.
12. J. H. Steward, *Theory of Culture Change: The Methodology of Multilinear Evolution* (Urbana, 1955); S. Toulmin, *Human Understanding* (Princeton, 1972), 1:133–44 *et passim*.
13. F. Boas, "The Limitations of the Comparative Method of Anthropology," *Science* n.s. 4 (1896): 901–8. I quote pp. 907 and 903–4.
14. See F. Eggan, "Social Anthropology and the Method of Controlled Comparison," *American Anthropologist* 56 (1964): 743–63 for a useful overview.
15. HRAF comparison is embodied in G. P. Murdock's classic *Social Structure* (New York, 1949) and his proposal "World Ethnographic Sample," *American Anthropologist* 59 (1957): 664–87. For the methodology, see F. W. Moore, ed., *Readings in Cross-Cultural Methodology* (New Haven, 1961), and R. L. Merritt and S. Rokkan, eds., *Comparing Nations: The Use of Quantitative Data in Cross-National Research* (New Haven, 1966). The encyclopaedic nature of the enterprise will become apparent to even the most casual reader of these works. This is not surprising inasmuch as the first proposal for such a study was made by E. B. Tylor, "On a Method of Investigating the Development of Institutions," *Journal of the Royal Anthropological Institute* 18 (1889): 245–72 (see the important note by F. Galton on p. 272). Within the sociological literature chiefly concerned with intrasocietal comparison, see, among others, G. Sjöberg, "The Comparative Method in the Social Sciences," *Philosophy of Science* 22 (1955): 106–17, and R. M. Marsh, *Comparative Sociology: A Codification of Cross-Societal Analysis* (New York, 1967).
16. H. Pinard de la Boullaye, *L'Etude comparée des religions* (Paris, 1922), 1:385 and 387.
17. Hence, their sharp critique of the evolutionary school.
18. Hence, their sharp critique of the naturist school. See further, J. Z. Smith, "Myth and Histories," in H. P. Duerr, ed., *Mircea Eliade Festschrift* (Frankfurt, 1982).

19. H. Winckler, *Altorientalische Forschungen* (Leipzig, 1900), 3: 274.
20. A. Jeremias, *Das Alte Testament im Lichte des Alten Orients* (Leipzig, 1904). For the historian of religion, the most important edition of this work is not one of the three German editions (Leipzig, 1904, 1906, 1916), but rather the English translation by C. L. Beaumont, *Old Testament in Light of the Ancient East* (London, 1911), vols. 1-2, with new materials added by Jeremias. The bulk of vol. 1 constitutes a major essay by Jeremias on the *Weltbild*, which was not incorporated into the German version.
21. Jeremias, *Old Testament*, 1:4, n.2.
22. *Ibid.*
23. Jeremias, *Old Testament*, 1:4.
24. On the debt to the Pan-Babylonian school, see, among others, B. S. Childs, *Myth and Reality in the Old Testament* (London, 1960), p. 74.
25. See G. F. Moore, "Christian Writers on Judaism," *Harvard Theological Review* 14 (1921): 243-44, and Moore, *Judaism in the First Centuries of the Christian Era: The Age of the Tannaim* (Cambridge, Mass., 1927-30), vols. 1-3, esp. 1:129 and n.1.
26. Moore, *Judaism*, 1:16, 115, 135; 2:295; 3:vii-viii. It should be understood that the passages in Moore cited in notes 26-33 are intended as clear examples of the point in question and do not constitute exhaustive lists.
27. Moore, *Judaism*, 1:22 and n. 1, 110, 220, 281, 323, 386; 2:22, 395.
28. Moore, *Judaism*, 1:ix, 23-27, 44, 119; 2:154.
29. Moore, *Judaism*, 2:279-395, esp. pp. 289, 292-95, 394-95. Cf. 1:404.
30. Moore, *Judaism*, 1:551.
31. Moore, *Judaism*, 1:332, 417, 544-46. Whether this is Protestant bias or a caution to his own formulation of the "church" of Judaism, or "catholic (universal) Judaism" (1:111)—a formulation which is derived from S. Schechter—I cannot determine. I suspect the former.
32. Moore, *Judaism*, 1:460, 476, 515; 2:65, 88 n.1.
33. Moore, *Judaism*, 2:394-95.
34. R. Horton, "African Conversion," *Africa* 41 (1971): 85-108.
35. J. L. Borges, *Ficciones* (New York, 1962), esp. p. 49.
36. Moore, *Judaism*, 1:21-22 (emphasis mine). Note that the first sentence is a statement of the doctrine of "survivals," on which see 2:8.
37. Moore, *Judaism*, 1:viii.
38. G. F. Moore, *History of Religions* (New York, 1913-19), vols. 1-2. See the pungent remarks on this work in J. Baillie, *The Interpretation of Religion* (London, 1928), pp. 130-31.
39. E. R. Goodenough, *Jewish Symbols in the Greco-Roman Period* (New York, 1953-70), vols. 1-12. The quotation is taken from 12:vii.
40. In my attempt to construct a synthetic account of Goodenough's model, I have drawn on Goodenough's essays: "Symbolism in Hellenistic Jewish Art: The Problem of Method," *Journal of Biblical Literature* 56 (1937): 103-14; "The Evaluation of Symbols Recurrent in Time," *Eranos Jahrbuch* 20 (1951): 285-319; "Symbols as Historical Evidence," *Diogenes* 44 (1963): 19-32, as well as on the relevant sections in *Jewish Symbols*, 1:3-32; 4:3-70; 11:3-21, 64-67; 12:64-77.

41. I have combined two passages, one from "Evaluation of Symbols," p. 298, the other from *Jewish Symbols*, 8:220.
42. J. Neusner, "Comparing Judaisms," *History of Religions* 18 (1978): 177-91.
43. E. P. Sanders, "Patterns of Religion in Paul and Rabbinic Judaism: A Holistic Method of Comparison," *Harvard Theological Review* 66 (1973): 455-78.
44. E. P. Sanders, *Paul and Palestinian Judaism: A Comparison of Patterns of Religion* (Philadelphia, 1977), p. 16.
45. Sanders, *Paul*, pp. 16-18.
46. Neusner, "Comparing Judaisms," p. 178.
47. *Ibid.*, p. 179.
48. On the problem of defining and classifying early Judaisms, see J. Z. Smith, *Imagining Religion: From Babylon to Jonestown* (Chicago: University of Chicago Press, 1982), chap. 1.
49. J. Neusner, *The Talmud as Anthropology* (New York, 1979), p. 28, n. 33.
50. L. Wittgenstein, *Philosophical Investigations*, 3d ed. (London, 1958), p. 84e (no. 215).

# THE "END" OF COMPARISON

## Redescription and Rectification

JONATHAN Z. SMITH

"In Comparison a Magic Dwells" was delivered as a lecture some twenty years ago. Now, shorn of its tactical setting, it is open to comparisons both to its subsequent reevaluations in my own work, on a trajectory from the initial typologies of "*Adde Parvum Parvo Magnus Acervus Erit*" to the constructive proposals of *Drudgery Divine*,<sup>1</sup> and to its reconsiderations and reconstructions in the works of others, beginning with the most suggestive article on comparison of the past two decades, F. J. P. Poole's "Metaphors and Maps,"<sup>2</sup> and continuing through the writings of several scholars in this volume.

"In Comparison" took its starting point from the relationship of comparison to memory, as developed first by Aristotle,<sup>3</sup> extended in mnemotechnics, in associationist epistemologies and psychologies, and reconfigured, critically, with respect to magical thought by Tylor and Frazer. In this history, Aristotle's category of the different or other (the *heterōn*) has largely dropped out; similarity and contiguity remained. However, with the possible exception of Jakobson's extension to a general account of cognition, under the rubrics of metaphor and metonymy,<sup>4</sup> similarity and contiguity have proved incapable of generating interesting theory. The perception of similarity has been construed as the chief purpose of comparison; contiguity, expressed as historical "influence" or filiation, has provided the explanation. In a deliberate adoption of Frazer's caustic language for magic, "In Comparison" argued,

In the vast majority of instances in the history of comparison, this subjective experience [of the recollection of similarity] is projected as an objective connection through some theory of influence, diffusion, borrowing, or the like. It is a process of working from a psychological association to an historical one; it is to assert that similarity and contiguity have causal effect. But this, to revert to the language of Victorian anthropology, is not science but magic.<sup>5</sup>

Such a view, giving precedence to similarity and contiguity at the expense of difference, is deeply embedded in Western discourse, especially since the amalgamation of biblical and Greco-Roman anthropologies in Christian cultural thought. This was a totalistic system that prevented surprise whenever similarities or differences were encountered in the peoples mapped upon it. The genealogies that underlay the system, as well as the biblical anthropogonic narration, guaranteed the essential unity of humankind. All were children of Adam and Eve, even though their lineages must be traced through Noah's three sons. Differences were, therefore, accidental. Somatic and economic differences were the results of climate and ecology. Cultural variegations were caused by a particular group's forgetfulness of primordial knowledge, and by mixtures brought about by processes of contact, conquest, migration, and diffusion. Even when the biblical framework was repressed and the myth of primordial knowledge rejected, essential unity was continued through the postulation of some post-Kantian universality of cognitive capacities (in older language, the "psychic unity" of humankind) still linked to historicistic, genealogical explanations.<sup>6</sup> Such an explanation could even be adapted to a more atomistic view of cultures, where similar mentalities in similar natural or social environments produced "independent inventions" of parallel phenomena.<sup>7</sup>

Genealogical comparisons have been successful and provocative of thought in a few cases: in comparative anatomy, in historical linguistics, as well as in more recent developments in folkloristics and areas of archeology. Each of these cases fulfills three preconditions: first, the comparative enterprise is related to strong theoretical interests; second, the data for comparisons form an unusually thick dossier in which micro-distinctions prevail; and third, as a consequence of the first two preconditions, the genealogical comparison has been able to provide rules of difference.<sup>8</sup> At present, none of these preconditions are fulfilled in the usual comparisons of religious phenomena, but there is nothing, in principle, to prevent their successful deployment.

In light of subsequent work, the turning point in the article, displaced by its typological concerns, was the replacement of the language of dis-

covery with that of invention. As elaborated in later writings, there is nothing "given" or "natural" in those elements selected for comparison. Similarities and differences, understood as aspects and relations, rather than as "things," are the result of mental operations undertaken by scholars in the interest of their intellectual goals. Comparison selects and marks certain features within difference as being of possible intellectual significance by employing the trope of their being similar in some stipulated sense.<sup>9</sup> It is this relationship between invention and difference which grounds the conclusion of "In Comparison" as expressed in its penultimate paragraph: "Comparison requires the postulations of difference as the grounds of its being interesting . . . and a methodical manipulation of difference, a playing across the 'gap' in the service of some useful end."<sup>10</sup>

The "end" of comparison cannot be the act of comparison itself. I would distinguish four moments in the comparative enterprise: description, comparison, redescription, and rectification.<sup>11</sup> Description is a double process which comprises the historical or anthropological dimensions of the work: First, the requirement that we locate a given example within the rich texture of its social, historical, and cultural environments that invest it with its local significance. The second task of description is that of reception-history, a careful account of how *our* second-order scholarly tradition has intersected with the exemplum. That is to say, we need to describe how the datum has become accepted as significant for the purpose of argument. Only when such a double contextualization is completed does one move on to the description of a second example undertaken in the same double fashion. With at least two exempla in view, we are prepared to undertake their comparison both in terms of aspects and relations held to be significant, and with respect to some category, question, theory, or model of interest to us. The aim of such a comparison is the redescription of the exempla (each in light of the other) and a rectification of the academic categories in relation to which they have been imagined.

## Notes

1. J. Z. Smith, "Adde Parvum Parvo Magnus Acervus Erit," *History of Religions* 11 (1971): 67-90; idem, *Map Is Not Territory* (Leiden: E. J. Brill, 1978), pp. 240-64; idem, *Drudgery Divine: On the Comparison of Early Christianities and the Religions of Late Antiquity* (London: School of African and Oriental

Studies, University of London, 1990; Chicago: University of Chicago Press, 1990).

2. F. J. P. Poole, "Metaphors and Maps: Towards Comparison in the Anthropology of Religion," *Journal of the American Academy of Religion* 54 (1986): 411-57.

3. Aristotle, *De memoria et reminiscentia*, 451b. 19-20, which employs the terms, "[starting] from something similar, or different/opposite, or neighboring." It is the category of the different that marks an advance; Plato had already identified similarity's and contiguity's roles in memory in the *Phaedo*, 73D-74A. See further the translation and useful commentary in *Aristotle On Memory*, by J. Sorabji (London: Gerald Duckworth, 1972), pp. 42-46, 54, 96-97.

4. R. Jakobson, "Two Aspects of Language and Two Types of Aphasic Disturbances," in *Fundamentals of Language*, by R. Jakobson and M. Halle (The Hague: Mouton, 1956), pp. 53-82, and often reprinted.

5. J. Z. Smith, "In Comparison a Magic Dwells," in *Imagining Religion: From Babylon to Jonestown* (Chicago: University of Chicago Press, 1982), p. 22; 26.

6. Note that even in the case of Eliade and Lévi-Strauss, incorrectly understood in the article as being ahistorical, diffusion theories play a central role in their interpretations of myths and rituals. That is to say, both scholars work with an essentially spatial rather than a temporal construction of the historical.

I am quite sensitive to the justified criticism that my treatment of structuralism in the article was more than "exceedingly brusque." Rightly chided by Hans Penner's review (*History of Religions* 23 [1984]: 266-68), I spent the next three years reworking the materials, which resulted in the sustained meditation on and dialogue with structuralist theory in *To Take Place* (Chicago: University of Chicago Press, 1987). For the purposes of this volume it suffices to state my deep indebtedness to structuralism's focus on relations of *difference* for enlarging my understanding of that term with respect to the comparative enterprise.

7. I shall not here repeat previous discussions on the issue of homology versus analogy, which is the locus where these issues have been most thoroughly debated in both biological and cultural comparisons; see Smith, *Drudgery Divine*, pp. 47-48, n. 15. I should note the technical terminology of homogenetic (homologous) and homoplastic (analogous) similarities, originally coined by E. R. Lankester, "On the Use of the Term Homology in Modern Zoology and the Distinction between Homogenetic and Homoplastic Agreements," *The Annals and Magazine of Natural History* 6 (1870): 34-43, and reexamined in a recent symposium, M. J. Sanderson and L. Hufford, eds., *Homoplasy: The Recurrence of Similarity in Evolution* (San Diego: Academic Press, 1996).

8. Archeology has been less successful than the other named fields in fulfilling this third precondition. For example, the meticulous classification of pottery types was linked to strong historicist theories of "artifactual cultures," invasions, migrations, and diffusions, but rules governing difference only become possible when relations of identity, such as pottery type = particular culture/change of type = change of culture, are challenged. See, among others, the general critique of C. Renfrew, *Archaeology and Language* (New York: Cambridge University Press, 1988), pp. 3, 18, 23-24, 86-94, *et passim*. For an in-

fluent example which meets all three preconditions, see the work of J. J. F. Deetz, *The Dynamics of Stylistic Change in Arikara Ceramics* (Urbana: University of Illinois Press, 1965); Deetz and E. Dethlefsen, "The Doppler Effect and Archeology: A Consideration of the Spatial Effects of Seriation," *Southwestern Journal of Anthropology* 21 (1965): 196-206; and Deetz's summary, *In Small Things Forgotten* (Garden City, NY: Anchor Press/Doubleday, 1977).

9. In this paragraph I have drawn on Smith, *Drudgery Divine*, pp. 50-53. In those pages I insisted on the priority of analogous to homologous modes of comparison in order to reinforce the notion that "comparison does not necessarily tell us how things 'are' (the far-from-latent presupposition that lies behind the notion of the 'genealogical' with its quest for 'real' historical connections)" (p. 52). For the purposes of this epilogue, I have relaxed that insistence and provided (above) three preconditions which might properly ground comparisons in the service of an homologous theory.

10. Compare the reformulation of this sentence in Smith, *To Take Place*, pp. 13-14.

11. Compare Burton Mack's insightful elaboration of these four "moments" in my work in Mack, "On Redescribing Christian Origins," *Method and Theory in the Study of Religion* 8 (1996): 247-69, esp. 256-59.